

New from the experts who brought you PHEROCON® Insect Monitoring Products:



An **Intelligently** Simple Idea

for Mating Disruption of Oriental Fruit Moth

At Trécé®, we understand pheromone-based Oriental Fruit Moth management.

Now, we are proud to bring you our latest scientific innovation, the **NEW CIDETRAK® OFM-L**, an intelligently simple high performance dispenser for Oriental Fruit Moth mating disruption. Designed to deliver long-lasting performance with remarkably fast application, it's the brightest new thinking in timely protection.



CIDETRAK® OFM-L dispenser in use

The Science Behind the Success.

The result of five years of lab and field research, the **CIDETRAK® OFM-L High Performance Dispenser** puts powerful Oriental Fruit Moth mating disruptant protection in the palm of your hand. Its small, simple design is easy to install, damage resistant and keeps your orchards looking great. And the best piece of the puzzle? The **CIDETRAK® OFM-L** is the only pheromone formulation designed from the molecular level up for semiochemical applications. **The result is long-lasting protection – and peace of mind.**

Protected From the Molecular Level Up.

New CIDETRAK® OFM-L Dispenser Technology provides two-way protection from the forces of decomposition.

- **Internal:** Novel, dual physical/chemical shell.
- **Surface:** "Free Radical Zone" Elimination.
- **Smaller "foot print":** Smaller target for the elements.
- **Novel Formulation:** Long-life performance.
- **Unique Package:** Outstanding protection from O², UV Light and Heat.

Efficient Application Is A Snap.

- **Ready-to-use package, ready-to-hang dispenser.**
- **Fast-hanging design = Fast application.**
- **Snaps easily and securely onto branches.**
- **Eliminates lateral branch scarring.**
- **New Carrier Package: Strap it on and go!**
- **Reduces application and inventory issues.**



Fruitful Growing Seasons Start with

CIDETRAK® OFM-L
MATING DISRUPTANT

If you're ready for intelligent protection for your orchards, think fast.

Think **CIDETRAK® OFM-L High Performance Dispensers** for Oriental Fruit Moth mating disruption.

For more information contact your consultant or your Ag Chem supplier. Visit our website: www.trece.com or call 1-866-785-1313.



INSECT PHEROMONE & KAIROMONE SYSTEMS

Your Edge – And Ours – Is Knowledge.