"CIDETRAK® CM *Has Helped to Significantly Reduce Our Insecticide and Labor Costs."*

CIDETRAK® CM dispenser in use

*" We have been using **CIDETRAK® CM** at Washington Fruit & Produce Company the past two seasons with tremendous success. The recommended rate of 400 **CIDETRAK® CM** dispensers per acre can be applied up to 50% faster and is more efficient than the nearest competitor. Compared to other products, this significantly reduces our labor costs and as a very large scale farming operation, that is important to us. **CIDETRAK® CM** has also helped us reduce the number of insecticide applications in our most problematic orchards – going from 8-10 pest control sprays, down to only 2-4. Our net effect has been a much "softer" approach with greater Codling Moth control, fewer sprays, less pest cullage, lower perceptible residues and safer working conditions for employees."*

Jeff Leonardini,

Washington Fruit & Produce Company
Yakima, WA

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